



worldwide  
registration

knoell

## ROUTES TO MARKET

# ORGANIC & ORGANO-MINERAL FERTILISERS

### Let's grow together

Crop nutrition products may consist of raw materials from diverse origins (mineral, plant based, industrial and animal by products, etc.), which make these products not only subject to fertiliser specific regulations, but a multitude of other different regulations.

In Europe, for instance, organic and organo-mineral fertilisers may be placed on the market under the Fertilising Products Regulation, which specifies the requirements necessary to affix the CE-marking, or under the different National Applicable Frameworks of each Member State. Not only that, but organic and organo-mineral fertilisers containing nutrients derived from biological origin (e.g. animal, waste, etc.) may also be subject to complex by-products regulations.

Efficient commercialisation requires consideration of the various routes to market in a constantly evolving regulatory landscape (fertilising products regulations, mutual recognition, other relevant regulations).

Our experts can help you navigate the current fertilising products regulatory requirements and identify potential strategies to meet your organisational commercial objectives.

- ▶ Which are the common rules and necessary steps to be considered when commercialising organic and organo-mineral fertilisers on your targeted market?
- ▶ Which raw materials are acceptable for use in organic and organo-mineral fertilisers?
- ▶ What are the safety, quality and labelling requirements applicable to organic and organo-mineral fertilisers?
- ▶ How long will it take to commercialize my products?

We can act as a key contact and link between relevant stakeholders, such as Competent Authorities, EU Commission and Committee's, EU Advisory groups and committees, etc. Based on outcomes and decisions, we can advise on timing, costs and processes in the development of an EU regulatory strategy for your product.

### Take advantage of our services

Whether you want to market fertilisers, soil improvers, growing media or plant biostimulants, we can guide you through the multiple regulatory requirements, with a tailored approach to your product and organisational needs..

### Our services at a glance

- ▶ Development of cost-effective regulatory strategies to meet your commercialisation timelines.
- ▶ Identification and assessment of data gaps to efficiently address regulatory requirements.
- ▶ Technical and scientific support.
- ▶ Global regulatory services provided by local experts, to support your global commercialisation strategies.
- ▶ Submission and post submission support.
- ▶ Certification support for organic use.
- ▶ Workshops and seminars to meet your organisation training needs.

### knoell: your go-to partner for registration – worldwide

Think globally, act locally. Our strength is being where it matters: with sites in Europe, Asia, North America as well as a global network of co-operation partners, we combine global know-how with local experience and intercultural knowledge. Our dedicated teams support you in all phases of registration, from planning right through to the market launch of your product and beyond.

For further information on crop nutrition products and our services, please contact us:  
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[www.knoell.com](http://www.knoell.com)