



**THINK GLOBALLY – ACT LOCALLY**

# EXPANDED CROP PROTECTION SERVICES

knoell & AgriThority are working together to accelerate technology development in core agricultural regions around the world

The alliance between knoell and AgriThority brings together scientific specialists in regulatory compliance and product development, with worldwide reach. This depth of experience keeps your development process flowing toward commercialization.

## knoell and AgriThority combined their resources

**knoell** Global specialists in regulatory compliance for a variety of industries where scientific knowledge is combined with knowledge of local regulatory requirements, culture, and markets.

**AgriThority** A global agricultural product, market and business development company with focus on new technologies.

Together we now provide an extended, full-service, single point-of contact approach for companies with agricultural products, technologies, or innovations entering new markets around the world. We work with clients to accelerate emerging technologies toward commercialization for soil health and microbiome, pest management, plant health and nutrition, and genetics and traits.

## Together we empower & accelerate you towards success

With more than 1800 experienced specialists in our combined network in key agricultural regions around the world, this collaboration leveraging specialists with highly acclaimed academic credentials or with international recognition as authoritative speakers.

We work together to

- ▶ Fill gaps in product development
- ▶ Fuel growth in uncharted territories globally
- ▶ Protect against pitfalls with local technical and regulatory expertise
- ▶ Speed producer acceptance with expert product positioning
- ▶ Define sustainability and value to producers

Jointly the client lists range from the multi-national crop protection companies to mid-size or start-up groups, and to the incubators or AgTech Investors.

## Service offerings overview

knoell adds depth in technical and regulatory compliance throughout the development stages to submission, registration and beyond. AgriThority's product development services range from business and market development planning through to launch.

### Global regulatory compliance services

- ▶ Data gap analysis, data generation, risk assessments, submission preparation and post-submission support
- ▶ Conventional plant protection products, biocontrol agents, (bio)fertilizers, biostimulants, seed treatment products, veterinary medicines

### Global product development services

- ▶ Early stage planning, business development, product development, validation, market access
- ▶ Seed and seed-applied technologies, agricultural precision farming, soil health & microbiome, pest management (conventional plant protection products, biologicals & application techniques/equipment), plant health & nutrition (synthetics, biofertilizers, biostimulants, plant growth promoters), plant genetics & traits

## Your benefit – total outsourcing or individual solutions

Now one source for your regulatory, product and business development needs – we can assist with the entire go-to-market strategy, or assist with individual steps towards your commercialization objectives.

For further information on our services, please contact us:  
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